

# Almedin Memović

📍 Sarajevo, Bosnia and Herzegovina

📅 03.07.1993

🌐 Bosnian, English

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Experienced as:

UX/UI Designer

Tour Operator CEO

Illustrator & Painter

Volleyball Player

## EPTI

UX/UI Designer

SEP 2020 - APR 2023

Joined EPTI as a UX/UI Designer in my first full-time UX role, transitioning from freelance visual and marketing design into product-focused work. Built a strong foundation in user-centered design, UX workflows, and interface systems within a fast-paced startup environment.

Quickly took ownership of design systems built from scratch and led design efforts on internal and client-facing products, including D1 Technology, while contributing to projects such as Apotekamo, Workamo, Hubbster, and Nordic Executive Medicine (NEM). Collaborated closely with product and engineering teams to translate business requirements into scalable, high-quality design solutions.

### Key Highlights

- First professional UX/UI role
- Built and maintained design systems
- Led early-stage product design initiatives
- Collaborated with cross-functional startup teams
- Developed strong UX fundamentals in a fast-paced environment

## Upwork

Freelance Lead  
UX/UI Designer

APR 2023 - AUG 2023

I worked as a freelance Lead UX/UI Designer on Upwork, where I led the design direction for two early-stage startup projects. Although both ventures ended due to business and market challenges, the collaborations were professionally successful and resulted in **excellent client feedback and ratings on UpWork platform.**

### Catawba Corp

A platform aimed at enabling entrepreneurs to register companies with favourable tax structures while supporting economic opportunities for Native American communities. I led the design process end-to-end, defining user flows, and create design systems aligned with regulatory, accessibility and business goals.

### FLUENT

A cryptocurrency-focused project aimed at supporting legalisation and regulatory clarity in the U.S. I worked closely with founders to design workflows, dashboards, and prototypes, contributing by proposing features and product improvements. After four months, the company ceased operations due to broader market downturns in the tech and crypto sectors.

### Across both projects, I:

- Acted as Lead Designer
- Defined UX workflows and information architecture
- Delivered high-fidelity UI designs and interactive prototypes
- Took initiative in product decisions and feature ideation
- Maintained strong client satisfaction despite project shutdowns

## JS Guru

UX/UI Designer

AUG 2023 - AUG 2025

Worked at JS Guru for over two years as a Lead UX/UI Designer, delivering design leadership across multiple concurrent products, including Kitchen CoPilot, Blyssed, CareHarbour, and AutoFix. Led end-to-end design efforts, from discovery and UX strategy to high-fidelity UI and developer-ready handoff.

The majority of my focus was on Kitchen CoPilot, where I partnered closely with the CFO and CTO, contributing to product direction, prioritization, and decision-making at a strategic level. Operating across several projects simultaneously strengthened my ability to set boundaries, prioritize effectively, and balance quality with delivery speed in a consultancy environment.

### Key Highlights

- Product leadership
- Stakeholder collaboration
- Prioritization
- Multi-project delivery